

STONEHAVEN BUSINESS ASSOCIATION / TOURISM GROUP

MINUTES OF MEETING MONDAY 13TH JANUARY 2020 at Belvedere Hotel, Stonehaven

	Item	BY
1	<p>Present: Ian Philip (Chair), Dawn Black (Secretary), Jennifer Davidson, Charlie Sands, Sheila Howarth, Jim Wands, Mitch McKay, Claire Kelly,</p> <p>Guests: Neil Foster & Alan Venters (Mackie Former Pupils Rugby Football Club), Heidi Bisset (Visit Aberdeenshire)</p> <p>Apologies: Lesley Leslie, Steve McQueen</p> <p>November minutes approved & introductions</p>	
2	<p>Neil Foster, Alan Venters & Claire Kelly Mackie FP Rugby Club – Planned tournament with twinned club from Acheres, France 11-13 April in Stonehaven. Anticipated 3 teams plus coaches & support - estimate 85 approximately people. Looking for help in finding accommodation locally. Able to accommodate 60 within club. Sheila to put feelers out to providers to come up with enough beds (paid by club). To create itinerary for the Saturday to showcase local attractions. Sunday tournament - want to promote locally to make bigger event than just regular rugby people. Stunning Stonehaven to have stall.</p>	
3	<p>Financial Report – Charlie</p> <p>Balance: £10,537</p> <p>Ringfenced: grants of £2,000 for maps and Pop-up stall</p>	
4	<p>Stunning Stonehaven - Dawn Black</p> <p>Awards Night - good evening but no win. Feedback that too soon. No stats to back up claims. Try again next year!</p> <p>Website - New sign up by new Self Catering Business. Blog - Fireballs History well received.</p> <p>Social Media - Fireballs and Nippy Dip coverage very successful. Put in front of over 10,000 and interaction very good. Videos and photo series popular. Need to try and do for all events.</p> <p>Very few events coming up listed. Need to populate. Email planned to all entertainment providers to try and get fed information.</p> <p>Suggestion to buy 2 more banners to have at events (one now permanently at Football Club). Suggestions of at Farmers Market, Rugby Club and roadside at Baird Park. (JW)</p>	
5	<p>XMAS tree light up and XMAS shopping open night: Well received and successful events. Good feedback from customers.</p>	

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6	<p>Stonehaven Walking map updates - Dawn Black</p> <p>Rob Ward has agreed to do the updates. Lesley Leslie, Dawn Black and Charlie Watson met to check for amendments which have all been sent to Rob. He will be working on it and will send draft for proofing soon. Remaining stock to be distributed asap to clear before new version arrives.</p>	
7	<p>Retail Business Support Scheme - Aberdeenshire Council – Jennifer Davidson</p> <p>Information on workshop on 21st January at Community Centre distributed to interested businesses this week.</p> <p>Suggestion that those that go through the trainings create a record for best practice for the SBA so we can create a SBA Retail Guide to help businesses in future.</p>	
8	<p>Feedback from</p> <ol style="list-style-type: none"> 1. Community Council: Mitch McKay - meeting on 14th Jan at new venue of Old Court House. 2. Lions Club: Steve McQueen - not present 3. STP: Lesley Leslie - not present. Next meeting when LL is still on holiday so Ian Philip to try and attend. 	
9	<p>Future Events</p> <ul style="list-style-type: none"> • Farmers Market – focal point required - Maureen still looking for help in the organisation and promotion. Men’s Shed is already assisting. General consensus that volunteer should come from that resource. SBA to put out appeal for help on Facebook page (DB) • Car Boot Sales will commence again 19th April 	
10	<p>AOB</p> <ul style="list-style-type: none"> • Request from Business Gateway to come and present at next meeting and possibly invite to present at AGM in March • Alisatir Lawrie looking for interest in setting up a Poetry Mini-Festival. Proposes Sept. Invite to a meeting to discuss. • Garage Roof - work HAS to be completed before end of Feb to receive the funding. Ian Philip chasing contractor to ensure this happens. • Heidi Bissit (Visit Aberdeenshire) - Updates on business barometer results, Press trips, Spring social media campaigns and blogs, new images in media room on website for copyright-free usage, LNER partnership promoting City & Shire, Listing procedure for What’s On changing so editable. On 4th Feb a Food & Drink event at Thainstone to get local food providers and hospitality businesses together. 	

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	Next meeting Monday AGM Feb 10 th Chair : Dawn Black Secretary : Jim Wands	
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