

STONEHAVEN BUSINESS ASSOCIATION / TOURISM GROUP
Minutes of meeting held on Monday 3rd September 2018
At the Belvedere Hotel, Stonehaven

	ACTION	BY
1	Present: Dawn Black, Sheila Howarth, Steve McQueen, Mitch McKay, Charles Sands, Jennifer Davidson Apologies: Nikki Ritchie, Niall Menzies, Scott James, Lynn Guzik, Mhari Mitchell, Diana Glennie, Elma McMenemy, Lesley Leslie.	
2	Dawn Black should be added to those present at August meeting. Otherwise, minutes approved.	
3	Financial Report: Car boot sales have raised £444 since July. Rained off last 3 Sundays (incl 2 SBA weeks). Crossroads did not turn up last week. Window Guessing Competition took in £776 this year and paid out £417. Bank balance stands at £9553, plus £240 from last car boot if we keep it.	CS
4	Website: George Baird (who did Dunnottar Castle's website) has been creating the new website – costs are £500 to create and £50 per month for maintenance. The 5 businesses involved have contributed to the cost at present as a soft loan – this money will go through the SBA. Website (for tourists) is being based on Visit Aberdeenshire's and should be useful / work in the same way for local users, with links to subscribed businesses (i.e. those who have subscribed to the website, not the SBA) but with no active link if a business has not subscribed. Tagline is 'Stunning Stonehaven: A Day Out of the Ordinary'. The website will include information about the town's history etc as well as businesses. There will be some crossover with George McGillvary's site but the two sites have different agendas and George is happy with this.	
7	Stonehaven Town Partnership: Courthouse project – office space is now all taken up; new move is to develop the first floor. Boardwalk upgrading is to start next Spring. Delegation of other town partnerships visited Stonehaven. Over 3500 visitors on the Land Train this season, with increasing numbers of private bookings and bookings from Aberdeen and good numbers on Sundays. Sponsors of the land train are also being sought. STP online competitions have been very successful.	
11	Fundraising: see below	
12	Members event: Late night Christmas opening needs to be organised. Social event to be arranged as an opportunity to 'sell' the SBA. Possibly Nov 8th at the Bowling Club – JD to find out about availability.	JD
14	AOB: None	