

STONEHAVEN BUSINESS ASSOCIATION / TOURISM GROUP
Minutes of meeting held on Monday 10th May 2021
Virtual meeting via Google Duo, 7pm

| | ACTION | BY |
|----------|---|------------|
| 1 | Present: Jim Wands (chair), Lesley Leslie (secretary), Dawn Black, Charles Sands, Steve McQueen, Ian Philip. Apologies: Jennifer Davidson, Sheila Howarth. | |
| | April 2021 minutes approved with the following changes: Item 3) Phoenix Fund to initially release £25,000. Item 7) Swimming Pool (not poll) closure..... | All |
| 2 | Financial Report: Buchan's have paid membership of £50 twice therefore to be reimbursed £50. Insurance of £728 has been paid. £123 has been received for 'Light the North'. A further £650 needs to be raised. Lyons have pledged £250 and Arduthie Tea Rooms has pledged £100. | CS |
| 3 | CLAN, Light The North: More fund raising required. The idea of window dressing to promote the event was suggested. Dawn to formulate this in more detail for next SBA meeting. Keep Scotland Beautiful judging will also be taking place during the first 2 weeks of August (tbc). This is being organised by John Cruickshank and Horizon. | DB |
| 4 | Stunning Stonehaven/Community Hub-Website & Social Media Update: There have been a further 500 downloads of the App. Numbers of users, (new users, users from abroad and returning users) have increased. Webcam page is the most viewed. Sports Hub user numbers have also improved. Facebook user numbers have reduced, but there have been fewer posts. Conversely Instagram user numbers have increased as have the posts. Social Media will be used to promote Light The North. When the interview with the Stonehaven Lighthouse artist has taken place with CLAN this can also be posted on our local social media platforms. Everyone who can is encouraged to share the LTN project on their own social media platforms. Other areas to consider when promoting Stonehaven: Live Life Aberdeenshire Faulty Tours: Local informative walks led by Susan Mclafferty. LL to contact Susan re becoming an SBA member and advertising on the Stunning Stonehaven Website. Also to ask if she could hand out the Town maps to her clients. Ideas for Videos: Everyone to give some thought to videos that could be put on our social media platforms. Stonehaven Loves Local: More videos required for this too. All the Stunning Stonehaven banners were removed during the stormy weather. They will be cleaned and rehung in the near future. Community Hub: Dawn due to attend the Sports Hub meeting. It was agreed that clubs which provide Stonehaven with a sport only available in Newtonhill and Portlethan should be included. | DB |

| | | |
|----------|---|-----------|
| | Any other suggestions for the hub- please send to Dawn. It was proposed to put new pictures on the site on the anniversary of its launch; September. | |
| 5 | Phoenix Community Garden: Lease due to be signed this week. Final approval of materials also due from planning dept. Hopefully everything will be completed in time for the judging of 'Keep Scotland Beautiful'. Horizon have put together a presentation pack and map for the adjudicator and the route will take him/her from the pool to the Robert Burns memorial garden, along David Street and Allardice Street to the square (and the Phoenix Garden), High Street, Kings Street, Shorehead, Tolbooth, Board Walk. Businesses to wash their windows and generally spruce up! Dawn to approach leasing agent for Key Store and William Hill to find out if these neglected empty properties could be smartened up, perhaps to include attractive pictures/ local information etc in the windows. | CS |
| 6 | Spaces for People: Cones to go within the next week and hopefully followed by a thorough clean up of the roads, as lots of rubbish and old leaves have collected behind the barriers. There is a Roads Meeting this week where future traffic management will be decided. Some areas such as that in front of the The Bay and Auntie Betty's have improved traffic flow and pedestrian safety. It is hoped that if more permanent bollards are to be put in place these will be aesthetically pleasing, unlike the plastic orange and white striped barrier on the Bervie Brae. Ian to investigate who owns the Bervie Braes barrier, and whether or not there is funding available to replace it with something much more attractive. Dawn also to check with Audrey Mickie if the Town Centre Fund could be used for this. Future traffic management is thought also to include re-routing of buses in and out of Stonehaven; perhaps relocating the main bus stop to Allardice Street and the Taxi rank to the existing bus terminal in Barclay Street. It is hoped that the STP and CC will be involved in the decision. BT work has been affecting some roads in Stonehaven but this is to be very short-lived. | IP |
| 7 | Members Update: February: Fiona Beeley - Celebrant March: Tandoori Haven (not yet paid) MacGillivray Architects Zayn the Barber (not yet paid) Old Pier Coffee House (not yet paid) Goodfellow & Stephen (not yet paid) LabRat Brewing JG Ross Bakers Cover Crew | CS |

| | | |
|-----------|--|-----------|
| | <p>April: Melvin Motors DB Cleaning Our Panoramic Sea View Tolbooth Restaurant Replenish Babes in the Wood (not yet paid)</p> | |
| 8 | <p>Feedback from community groups: Lions – nothing to report Community Council – Rugby pitches STP- Doing the lease for the Phoenix Community Garden</p> | SM |
| 9 | <p>Farmers Market: Nothing new. Car Boot Sale: Charles has visited 4 different car boot sales including Arbroath and Tayport. Council have given go ahead to reinstate the Car Boot Sale in Stonehaven Town Square. Aiming for 23rd May. Dawn to advertise on Social Media. Hand gels and signage re Hand Sanitisation, Mask Wearing and Social Distancing will be in place around the market. No track and trace is required for outdoor events but stall holders have to give car reg numbers as usual. SBA considering a table at the Car Boot Sale for fund raising for Light The North.</p> | |
| 10 | <p>AOB: SBA GAZEBOS: No longer required by The Mackie Academy. Dawn to retrieve the gazebos and suggested that perhaps the SBA could raise some funds by offering the gazebos for rent. Charlie discussed whether the format of the SBA meetings could be altered to include an opportunity for new members to come and present their business. It was suggested that perhaps an opportunity could be provided at the SBA AGM.</p> | IP |
| | | JD |
| | <p>Next Meeting: Monday 14th June 7pm possibly in person! Chair: Jennifer Davidson, Secretary: Steve McQueen.</p> | |