

STONEHAVEN BUSINESS ASSOCIATION / TOURISM GROUP

MINUTES OF MEETING MONDAY 10TH February 2020 at Belvedere Hotel, Stonehaven

	Item	BY
1	<p>Present: Dawn Black (Chair) Jim Wands (Secretary), Jennifer Davidson, Charlie Sands, Jim Wands, Ian Philip, Donna Thow, Janice Anderson</p> <p>Guests: Aisha Kasim (Elevator UK/Business Gateway), Ruth McIntosh (Clan Cancer Support), Gordon Bell (The Retailer), Mark Dalglish (Stonehaven Football Club)</p> <p>Apologies: Sheila Howarth, Lesley Leslie</p> <p>January minutes approved & introductions</p>	
2	<p>A) Aisha Kasim spoke about how Business Gateway can support new and existing business in the town with workshops and 1-1 sessions e.g. with Marketing, Strategy, HR and Leadership with options to hold courses in Stonehaven.</p> <p>B) Ruth McIntosh spoke about the upcoming Light the North project. This time it's Lighthouses - similar to the 'Oor Wullie' statues. Would like to see one in Stonehaven – cost £6k – sponsorship/crowdfunding opportunity. Short time to decide as commitment to sponsoring one of these is 19/02/2020. Sponsor booklets left with the group.</p> <p>C) Gordon Bell introduced his company The Retailer and spoke about how they can help develop strategies for towns to become destinations working collaboratively with others to achieve this. Funded by Aberdeenshire Council they can work with us until September this year. He has had plenty of experience of this type of thing having developed St Monans amongst others.</p> <p>D) Mark Dalglish updated us on the season and future goals of the Stonehaven football club. They have a building at the park that can be used by the community as a meeting space. Planning an open day for businesses to come to the building to hear about the club and their charity work. Date TBC. Mark also has a contact for large banners at cost price.</p>	
3	<p>Financial Report – Charlie</p> <p>Balance: £11,250</p> <p>Ringfenced: grants of £2,000 for maps and Pop-up stall Christmas lights and Fireballs Cheque still to be taken from the funds.</p>	

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4	<p>Stunning Stonehaven - Dawn Black</p> <p>Website and social media stats are still goo. Good social media posts are driving traffic to the website.</p> <p>Website – No new sign ups this month.</p> <p>Event posts are starting up again this month.</p> <p>Last month’s suggestion to buy 2 more banners – price up with the contact that Mark Dalglish has.</p>	
5	<p>Mackie FP Rugby Club festival of rugby: Postponed until September (at least)</p>	
6	<p>Stonehaven Walking map updates - Dawn Black</p> <p>Rob Ward sent draft for proofing. Still some changes needed. Steve McQueen suggested that the listings should be in alphabetic order and this was well received and will be asked of Rob.</p>	
7	<p>Feedback from</p> <ol style="list-style-type: none">1. Community Council: Mitch McKay - meeting on 14th Jan at new venue of Old Court House. Mitch not present at our meeting2. Lions Club: Steve McQueen - not Planning for Feein’ Market just about to start. Retailers welcome to come along to meetings to make any representations about how the present set up may affect their business.3. STP: Lesley Leslie - not present. No SBA member managed to attend STP meeting	
8	<p>Future Events – Farmer’s Market still looking for a Focal Point to take over the running of this.</p>	

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9	AOB <ol style="list-style-type: none">1. AGM Agenda suggestions discussed. Business Gateway will give a presentation. Dawn will update figures and stats on Stunning Stonehaven project. Sheila to give presentation on SS Card.2. Garage Roof - work HAS to be completed before end of Feb to receive the funding. Ian Philip chasing contractor to ensure this happens.3. Alisatiar Lawrie looking for interest in setting up a Poetry Mini-Festival. Proposes Sept. Ian will contact to discuss.4. Steve McQueen advised that he had secured a great opportunity to hold a whisky event in May – details to follow.5. Aberdeenshire council are to carry out another assessment of the area's Public Libraries – it was suggested that our members are encouraged to use this local resource to boost it's footfall.	
	Next meeting Monday AGM March 9 th Chair : Jim Wands Secretary : Lesley Leslie	