

STONEHAVEN BUSINESS ASSOCIATION / TOURISM GROUP
Minutes of meeting held on Monday 3rd September 2018
At the Belvedere Hotel, Stonehaven

| | ACTION | BY |
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| 1 | Present: Dawn Black, Sheila Howarth, Steve McQueen, Mitch McKay, Charles Sands, Jennifer Davidson, Niall Menzies, Jim Wands, Claire Kelly, Lesley Lesley, Keith Hunter. Ian Philip Apologies: None | |
| 3 | Financial Report: Balance at £1058. Still have to pay for Christmas Lights 2017. Quote needed for new garage roof, NM to organize | NM |
| 4 | Website: £150 spent to come up with new logo. George Baird developing new app for site. DB will draught up letter to local tourist business not in SBA and ask if they would like to be added to website. Aim is to make website similar to Visit Scotland site. | |
| 7 | Stonehaven Town Partnership: Office space in old Court House all taken up. | |
| | Late Night Christmas Shopping: Suggested date Wed 5th December. Will use social media marketing to advertise: IP,CK and JD agreed to go round shops and find numbers willing to take part. | IP, CK JD |
| | Christmas Lights: Scotia are unable to take down lights any earlier than last year (they were on most of January) and have suggested A.R Electrical to take down earlier. | |
| 11 | Fundraising: NR and JD will meet with Stewart Milne rep to discuss sponsorship. They have met once already. Funding for 99% of work to Boardwalk (part of gand promenade) in place (NESF have contributed £60,000) | NR, NR |
| 12 | Members event. Social evening planned for 9th November at Bowling Club (JD to confirm). Agreed to invite STP, Lions, Round Table, Friends of Pool, and Community Council. All Stonehaven organisations are welcome | JD |
| 14 | AOB: Planning application by Dominos for change of use at old RBS in the Market Square.:JD objected and listed 21 fast food outlets in the town already. Objection was supported by councillor Sarah Dickenson. However, application was passed. Empty shops in town is causing concern (Hook and Eye and Bathroom shop are both closed permanently) IP suggested a council rent reduction would encourage new business. JD suggested inviting Sarah Dickenson to next SBA meeting. Agreed CK will look at advertising local businesses in old Visit Scotland Information building which is now closed. SH will get in touch with Diane Strachan (Aberdeenshire Copuncil) re- removing tourist information signs as office is now closed. SM mentioned problem of business parking around the square all day, leaving no space for customers outside, agreed he will request Council to issue letters to | CK JD SH SM |

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| | business asking them to park further away from shopping area. JD to make DB and LL admins on SBA Facebook page. | JD |
| Next Meeting Mon 5th November | | |