

**STONEHAVEN BUSINESS ASSOCIATION / TOURISM GROUP**  
**Minutes of Meeting held on Monday 9<sup>th</sup> September 2019**  
**At the Belvedere Hotel, Stonehaven**

	<b>Item</b>	<b>BY</b>
1	<p><b>Present:</b> Steve McQueen (Chair), Sheila Howarth (Secretary), Ian Philip, Lesley Leslie, Charlie Sands, Mitch McKay, Dawn Black, Heidi Bissett (Visit Aberdeenshire), Donna Thew, Mark Dalglish (Stonehaven FC), Wendy Rudd &amp; Pete Hill (Friends of the Pool)</p> <p><b>Apologies:</b> Jim Wands</p> <p>Aug minutes approved.</p>	
2	<p>Wendy Rudd and Pete Hill gave an overview on the Pool's performance this year. Numbers were slightly down, 34,493 this year, 37,500 last year, but still a good result. The chute was out of action for H&amp;S reasons this year. Radio advertising proved effective for them, as did the opening of the AWPR.</p> <p>The possibility of extending the season was discussed</p> <p>Visit Scotland downgraded the pool from 4 to 3 stars this year. More volunteers are required to maintain standards.</p> <p>The possibility of using crowd funding to raise money for upgrading was mentioned</p>	
3	<p>Mark Dalglish from Stonehaven Football Club Committee attended and explained that he's trying to raise the club's profile through advertising and sponsorship. He's keen to help to promote the Town by promoting the football team. He agreed to put a Stunning Stonehaven banner up at the pitch.</p>	
4	<p>Stacy Edghill from 'Fantastic Fanatics' did not attend</p>	
5	<p><b>Stonehaven Town Twinning Meeting Feedback</b></p> <p>Ian Philip gave the group an update on the meeting between the SBA/STG and the Twinning group. He explained the actions that the group were advised to take to legitimise themselves in the eyes of the community and to gain support before proceeding any further with their plans. The Twinning group indicated that these measures would be implemented by mid to end October</p>	
6	<p><b>Stunning Stonehaven - Website update: Dawn Black</b></p> <p>The website is doing very well. Dawn is posting What's On updates and a fun fact Friday on the Facebook page, which has been well received. A Highland Boundary fault line walk has been created and will be uploaded shortly</p>	
7	<p><b>Ideas for the Meikle Carewe £25,000 wind farm funding available</b></p> <p>It was agreed that quotes should be sought for the purchase and instalment of a new webcam at the harbour.</p>	

8	<p><b>Financial Report</b> Tesco and Aquhirie have each given us £1000 to update our walking maps.</p> <p>Car boots have raised £195 &amp; £190 in the last couple of weeks £100 was paid out to Dawn Black £600 was paid out to Charlie Sands Balance in the bank is currently £6146</p>	
9	<p><b>Events &amp; Future Events coming up</b></p> <p><b>Coming up</b></p> <ul style="list-style-type: none"> <li>• 3<sup>rd</sup> November – Bonfire &amp; Fireworks</li> <li>• 30<sup>th</sup> November – Christmas Light Switch On</li> <li>• 4<sup>th</sup> December – Christmas Late Night Shopping (6pm to 8pm) + Various Town Hall Music Events</li> </ul> <p>Stewards are required to assist at the Christmas tree lights switch on - 30/11 and the car park will close at 4pm that day</p>	
10	<p><b>Garage Roof Repairs</b></p> <p>The Garage roof repairs are estimated to cost £3k – Ian has applied to the Community Top up fund through the council for this.</p>	
11	<p><b>Water Refill Scheme</b></p> <p>Fiona Bashford gave a brief talk on a new app available which tracks your location and allows people to find places nearby that will refill their water bottles for them. She was encouraging local businesses to sign up and be part of the scheme – you can leave at any time. The scheme is designed to reduce the amount of single use plastic by making it easy for existing containers to be refilled and reused.</p>	
12	<ol style="list-style-type: none"> <li>1. Community Council: Mitch McKay Nothing to report due to the timing of the meetings</li> <li>2. STP: Lesley Leslie Land train is struggling and the STP would like help managing it</li> <li>3. Lions – Steve McQueen This year's Harbour Festival had been a very successful day thanks to the hard work of the Lions, Round Table and the STP</li> </ol>	
13	<p>AOB</p> <p>Heidi Bissett reported that in the K&amp;M area 30 businesses participated in the business Barometer sent out. There is a sub regional report on their website which can be viewed . She also showed some Instagram pictures of Stonehaven to highlight the positives of using social media</p> <p>Ian Philip reported that there had been no news re the Tourism awards as yet</p>	
	<p>Next meeting Monday 14<sup>th</sup> October Sheila Howarth (Chair) / Jennifer Davidson (Secretary)</p>	

